



## Registration

- The participation in this seminar is **free of charge**, as the seminar costs will be covered by the Institute of Business Economics and Industrial Sociology as well as the Faculty of Mechanical Engineering and Economic Sciences of TU Graz.
- Registration is open from **now until November 6<sup>th</sup> 2023**.
- The number of on-site participants is limited to the max. of **12 persons**. The „first registration - first serve“ principle will be applied, as long as the participants fit into the target group.
- Registration is managed by Amila Omazic, BSc. MSc. E-mail: [amila.omazic\(at\)tugraz.at](mailto:amila.omazic(at)tugraz.at)

## Venue

Graz University of Technology  
VTU Seminarraum (MFEG200)  
Inffeldgasse 25/F, ground floor  
8010 Graz, Austria

## Organisation

Graz University of Technology  
Working Group “Industrial Marketing, Purchasing and Supply Management“ of the Institute of Business Economics and Industrial Sociology

For any questions regarding the seminar please do not hesitate to contact

Prof. Dr. Bernd M. Zunk  
E-Mail: [bernd.zunk\(at\)tugraz.at](mailto:bernd.zunk(at)tugraz.at)

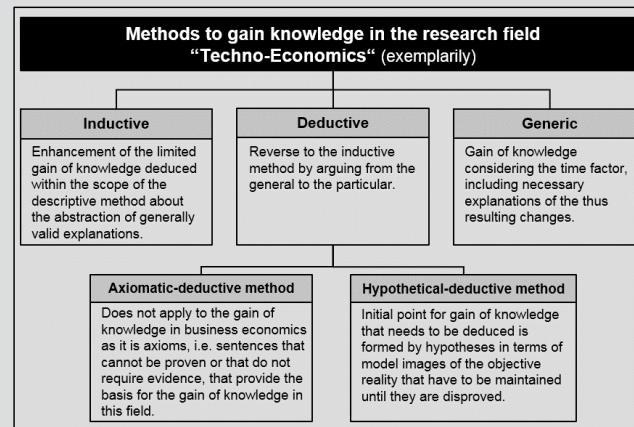


## Inter-University Research Seminar

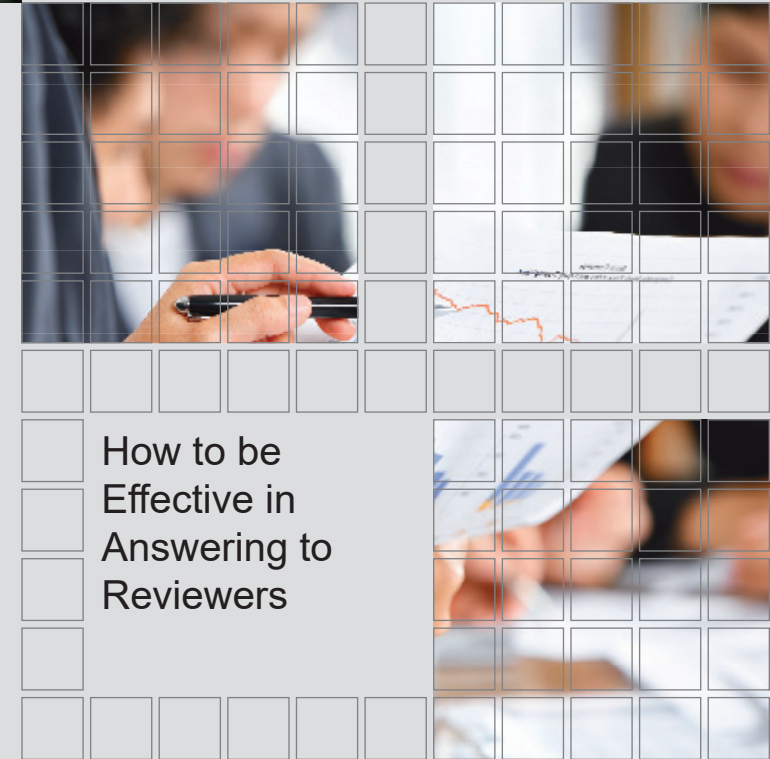
### Techno-Economic Research Methods

Methods are considered crucial to every scientific discipline as they **ensure rationality and verifiability of scientific findings**.

At a glance, the following figure illustrates a selection of the **key methods** within Business Economics (and, thus, of Techno-Economics and Management Science). Of course, both abstract methods and models used to reproduce complex economic realities in a simplified way are indispensable in Business Economics/ Techno Economics/ Management Science.



This might give you a short impression of why this research seminar could be useful for your future research and teaching career.



### How to be Effective in Answering to Reviewers

Date: 06.12.2023

## Goal of this Seminar

The seminar aims to equip attendees with the knowledge and skills necessary to effectively respond to reviewer comments and **improve the chances of their research paper being accepted** for publication. During the seminar, participants will learn about the **review process** and they will learn how to identify **common reviewer comments**. Attendees will be provided with **strategies for crafting effective responses** to reviewer comments. They will learn how to review and revise their manuscript in light of reviewer comments. In addition, the seminar will cover tips for navigating the review process, including how to **communicate effectively with editors and reviewers**, how to manage timelines and deadlines, and how to address any conflicts or challenges that arise during the review process. Participants will also learn how to **address unfocused, generic, and out-of-scope comments**, as well as those types of comments that are „impossible“ to answer.

## Target Group

This seminar is designed for **IEM scholars** as well as **Master students, PhD students, post-doc students, early-stage researchers** or faculty members who are planning to apply the presented knowledge in their social science research projects and teaching.

## Schedule

Wednesday, December 6<sup>th</sup>, 2023

### Session 1 (8:30am to 10:00am)

- The review process and common reviewer comments

### Session 2 (10:15am to 11:45am)

- Strategies for effective responses

*Lunch*

### Session 3 (1:00pm to 2:30pm)

- Tips for revising the manuscript

### Session 4 (2:45pm to 3:30pm)

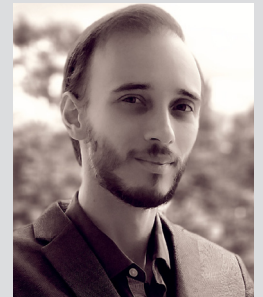
- Tips for comments „impossible“ to answer

### Session 5 (3:45pm to 4:30pm)

- Communication and how to manage timelines and deadlines

## Lecturer

**Radu Godina** is currently an Assistant Professor at the NOVA School of Science and Technology, NOVA University Lisbon. He has authored or co-authored more than 160 indexed international journals, book chapters and conference proceedings papers in such topics as industrial symbiosis, sustainability, lean manufacturing, electric vehicles, circular economy, life cycle assessment and quality control. He has published with 22 international universities and 10 distinct enterprises and/or corporations. He recently is developing research in the project Microstructural Engineering and Integrated Non-Destructive Testing - Smart-WAAM obtained through European Institute of Innovation & Technology Raw Materials.



## Teaching Experience

Radu Godina teaches Production Planning and Control, Quality Planning and Control, Lean Six Sigma, and Research Methodologies. He is currently supervising two PhD students and a dozen of MSc students.